

THE 2016 HÔTEL DE GLACE

Live the extraordinary!

Quebec City, December 8, 2015 – Now in its 16th season, the Hôtel de Glace de Québec invites you to let this winter's Rivers theme sweep you away. Frozen solid or flowing underground, tropical or lyrical in nature, the Rivers theme is the inspiration behind the design for the Hôtel de Glace and its suites. Entirely redesigned this year, discover the unique architecture of the only hotel of its kind in North America, open January 4 to March 28, 2016. An unforgettable experience!

For Pierre L'Heureux, artistic director of the Hôtel de Glace, this year's theme lends itself to a multitude of interpretations. "From frozen glaciers to rivers flowing underground, visitors are free to explore the banks and meanders of rivers that capture the imagination. Man and water join forces to take you on a voyage along imaginary rivers through a world of ice and snow, as you experience the Hôtel de Glace as a River," Pierre l'Heureux explained.

Following a record 15th anniversary in 2015, the organization intends to keep up the momentum for this season's visitors. "Things are looking good! Overnight stays are up, we have close to twenty confirmed bookings for weddings, our website traffic is constantly growing and foreign media coverage is also steadily on the rise. We're excited about picking up where we left off with an all-new sensorial experience that promises to be fun, unique and enriching," enthused Hôtel de Glace CEO Jacques Desbois.

Refreshing changes

To add a new dimension to the site, the chapel will be separate from the Hôtel itself this year. "We want to make it a special, more significant venue that will be at once awe-inspiring and intimate," Jacques Desbois explained.

Winter sports fans are also sure to appreciate this year's new Heineken sports bar with its ice games and sports TV programming.

This season's musts

Desjardins Grand Opening Night

As of 7 pm on Friday, January 15, the public is invited to come celebrate the 2016 season launch of the Hôtel de Glace. Now a popular tradition, this impressive official opening kicks off with fireworks, shows and live music. Get ready for a Grand Opening Night to remember! Tickets are on sale now at 418 623-2888 ext. 102.

Ice Bar Party Time

The Ice Bar will be hotter than ever this year, with two special events on the agenda. The first is on February 27, presented by Neige ice cider, and another evening is planned on March 11 by Amarula in collaboration with Énergie. Warm up to the electrifying ambiance at the most original bar in town. Hit the dance floor as our DJ keeps things rolling with promotions on cocktails served in ice glasses! Tickets sold at the door each evening.



Normandin Spring Break

From February 29 to March 4, in collaboration with the City of Quebec, the Hôtel de Glace will offer a wide choice of outdoor activities at a special low family rate for residents. Admission will be free for kids and only \$12 (taxes included) for adults. There's no better time or place to get out and play in the snow! You can explore the labyrinth, go skating, tube sliding, snowshoeing, visit the sugar shack or thrill to the Super Slide. There will face painting and activities to keep kids busy all week long!

For more information on tour packages, stays, weddings, special events and rates, go to www.hoteldeglace-canada.com

With its scintillating chandelier, its ever-popular Super Slide, its Ice Bar serving cocktails in sparkling glasses made of ice and 44 theme rooms and suites, the Hôtel de Glace is a one of a kind experience in a spellbinding decor. The Hôtel de Glace, where frozen natural beauty meets hot urban style — a must since 2001.

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Source: Hôtel de Glace de Québec

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