

*Press release
For immediate release*

THE 2017 HÔTEL DE GLACE

Explore the fascinating Far North!

Quebec City, December 13, 2016 – For its 17th season, the Hôtel de Glace invites visitors to discover the beauties and mysteries of the North Pole. From the pole star to the Arctic wildlife, the Northern Perspectives theme is the inspiration behind the architectural design of the 2017 Hôtel de Glace and its unique suites. From January 4 to March 26, everyone is invited to come experience the joys of winter in a truly enchanting decor at Valcartier Vacation Village.

For the artistic director of the Hôtel de Glace, Pierre l'Heureux, this year's theme offers a fun way to explore different avenues, "This year, we're taking a look at the circumpolar world from both an entertaining and a cultural perspective. This will be an exciting opportunity for visitors to discover different cultures and civilizations, to meet important figures and to take a thrilling trip to the polar ice pack."

Newly located at Valcartier Vacation Village, the 2017 Hôtel de Glace promises visitors a one of a kind experience in a completely redesigned decor, magical in so many ways. "We're very pleased to include the Hôtel de Glace in our great VVV family so that we can offer so much more during the winter to many more visitors," enthused Mathieu Drouin, vice president of Village Vacances Valcartier.

Now everyone who loves winter, local residents and tourists alike, can spend the whole day at Valcartier and enjoy activities for people of all ages. "This new location meets the demand of guests to combine the incomparable experience of a stay at the Hôtel de Glace with the chance to take advantage of our Winter Playground, Bora Park, the Valcartier Hotel and our many restaurants. We feel sure that the new Valcartier Vacation Village resort will live up to the expectations of international visitors to the Hôtel de Glace." said Jacques Desbois, director of the Hôtel de Glace.

A festive program!

Desjardins Grand Opening Night

January 20, starting at 7 pm, will mark the official kickoff of the 2017 season for the Hôtel de Glace. Now a popular tradition, the Grand Opening Night is set to dazzle the crowd with fireworks, live performances and lively entertainment. Tickets can be purchased in advance until January 6 at \$23, taxes included. For information and reservations, contact Pablo Leon at pleon@valcartier.com or by phone at 418 844-2200 ext. 2429.

Hôtel de Glace Party Nights

The Ice Bar will be hotter than ever with two must-go party nights. The first is slated for February 17, a Neige presentation, and the second, to be held on March 10, will be presented by Amarula. The festive atmosphere at the most original bar in town will make this the place to be. On the program: a DJ, great entertainment, dancing and special promotions on cocktails served in glasses made of ice. Tickets will be sold at the door on the day of each event.

For more information on tour packages, overnight stays, weddings, special events and rates, go to www.hoteldeglace-canada.com

With its scintillating chandelier, its ever-popular Super Slide, its Ice Bar serving cocktails in sparkling glasses made of ice and 44 theme rooms and suites, the Hôtel de Glace is a one of a kind experience in a spellbinding decor. The Hôtel de Glace, where frozen natural beauty meets hot urban style — a must since 2001.

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Source: Hôtel de Glace de Québec

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